

6. Strategic Framework

6.1 publicgreen Approach

Aim : To provide a useful resource for what extracts meaningful urban design content from the area to establish a language for both artist, community and local council. Our working definition of 'Placemaking' is to engage local knowledge and communities from the beginning of the masterplanning process and integrate site specific elements of planning, design and management to create long term design solutions driven by people and place.

'good forethought'

The essential element to establishing an authentic place for public art within the master-planning process is 'good forethought',

- establishing the nature of the place for the artist.
- allow the integrity of the artist to bring the inspiration.

Our strategic framework, including the "Paths that Connect the Community," is the guiding metaphor that covers our central urban design recommendation, thematic approach to the art (images, storylines, symbols and direction), community participation and pride, and sustainability.

the paths that connect the community

