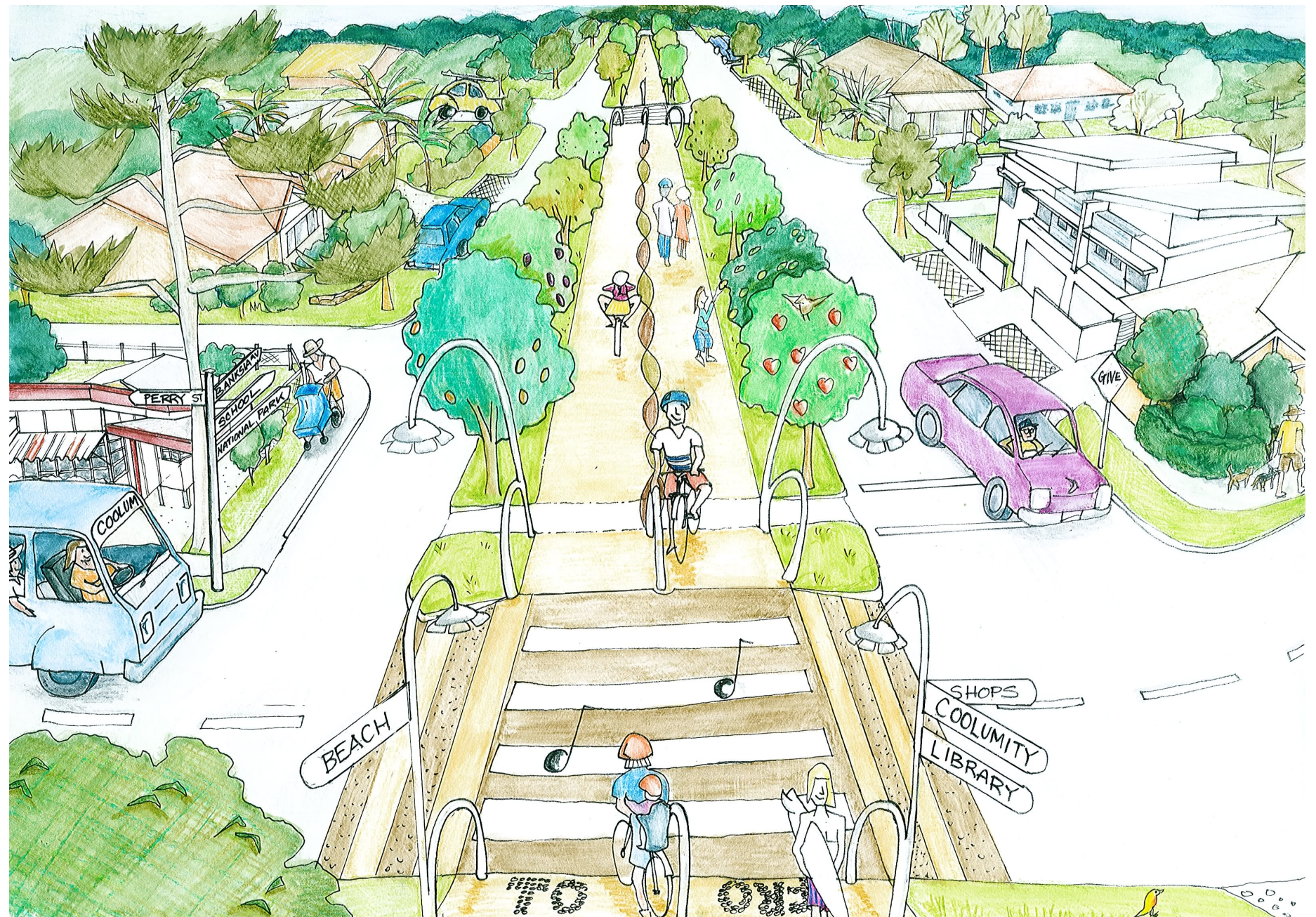


10.4 'Banksia Boulevard' Postcard Vision

Expressing a conceptual urban design, local art and placemaking initiative, a creative language and platform for the Council design team, artists, and local community to work together to achieve.

- 'Banksia Boulevard' can be a new example of this, to value pedestrians, the best way to arrive at JMP and - or the beach.
- Urban design encouraging the 'use of your body'.
- 'Banksia Boulevard' will establish new transport priorities and would activate JMP to make it the central heart of Cooloom.
- The postcard illustrates how people fit into the space and can broaden the opportunity for community interaction.
- Connecting the primary school to the library and JMP town square.
- Activates the forecourt of library and civic centre.
- Link the local community and beachside visitors to the inland natural beauty of the Noosa National Park and Stumers Creek.
- Corridor for flora, connecting bush to beach.
- Fruit trees activating thought about sustainability and involvement in the street.
- Urban strategy to prioritise pedestrians, traffic calming, underground power lines.
- Long term concept of major pedestrian feeder for Primary School 'busy season parking' [eg current school holiday Noosa footy field parking - free bus arrangement]



This brave design concept is inspired by how the local community were able to make the Cooloom Cliffs Boardwalk a reality. Community in action: creating valuable public space and celebrating the art of walking



Barcelona - another solution

sustainable
vibrant
green
diverse



Stumers Creek and Noosa National Park



Along the path JMP



Tickle Park and the ocean