

POSTCARDS

creative idea

postcard vision

community directory group
place manager

individual project

community project

Postcards - having an image or picture etc on one side, on which a message is written and sent.

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Regional Arts Development Fund grant application

- council presentation
- does it fit the urban design masterplan or conceptual art frame work ?
- check feasibility
- shelve for future
- identify major stake-holders
- negotiate with designer to acquire concept

The postcard is used to tell someone about what is good where you are – sometimes a 'wish you were here' message, wow this is a great view, or an experienced explained.

Postcards of Coolum Beach is a proposed placemaking device that can help inform and simulate possibilities for real public projects.

Visions: artistic - architectural - urban design - performance

The concept is to encourage a community need or desire to be expressed by collaboration with an artist or designer. The postcard is a methodology that could provide guidelines to the author of the concept to source stakeholders and test its popularity with the local community before involving the Sunshine Coast Regional Council.

This guideline would need to be developed with the new public art policy.